



American Fats and Oils Association
 PO Box 11035
 Columbia, SC 29211
 803-252-7128

**Updated and Reduced
 Sponsorship Amounts**
\$500 for Gold Level
\$250 for Silver Level

AFOA's
 2009 Annual Meeting
 October 14-15, 2009

Be a **2009** AFOA Annual Meeting

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Last year's sponsors shown here

last year's
 sponsors
 listed below

Show Your Support

Dear Member:

Thank you for your membership in the American Fats and Oils Association. We continue to grow and to reach into new sectors of the Oils and Fats trade. We have come through the recent tumultuous markets stronger and been made more effective in representation of our industry. The Board of Directors works hard to keep the cost of our highly regarded annual meeting low so that we can keep attendance high. We wish to create the most opportunity for face-to-face meetings to discuss the issues and challenges that are ahead.

As you are all well aware, the cost of holding association meetings has risen dramatically in the past few years. For the past two years, we successfully held our annual meetings in New York City without an increase in prices because of the additional help from a number of our friends. A number of member companies took sponsorships in order to get their name out in front of attendees and to support this association. They are shown on the other fold of this mailing.

We have decided to again offer members the opportunity to become sponsors of the 2009 AFOA Annual Meeting. The details of the sponsorships are included in this brochure. They are simple and straightforward. If your company is interested in a sponsorship beyond what is detailed, we will be very open to larger financial contributions for specific events.

The AFOA October meeting in New York is possibly the best chance the industry has to gather and network with customers and suppliers. The Board hopes that you will consider showcasing your company with a sponsorship. We are committed to making sure your investment is both valuable and worthy of your time and money. Please also consider rewarding your key employees by bringing them to our excellent meeting to learn more about the trade and the issues that make our markets.

Again, thank you for your interest and support. Please contact the AFOA office at 803-252-7128 with any questions.

Respectfully,

Mark Hingiss
2009 AFOA President

Annual Meeting Agenda

Tuesday, October 13

NIOP meetings at the Grand Hyatt

Wednesday, October 14

8:30 am	Registration
9 — 9:30 am	AFOA Animal Protein Forum
9:30 — 10:30 am	AFOA Tallow Forum
11:00 -- 12:30 pm	Reception and Reunion
12:30 -- 2:00 pm	Luncheon Keynote speaker John Baize
2:00 -- 4:00 pm	Outlook Seminar speaker: Brendan Foley, The LaSalle Group

Thursday, October 15

9:00 -- 9:30 am	AFOA Veg. Oils Forum
9:30 - 10:30 am	Biofuels Forum including update from Larry Schafer, with the National Biodiesel Board
Noon	Luncheon
12:30 pm	Industry-wide Panel Discussion
2:00 pm	AFOA Board of Directors Meeting
5:30 pm	Gala Reception

AFOA rate:

\$329 night!

The AFOA 2009 Annual Meeting will be held at the Grand Hyatt, NYC, NY.

Reserve your hotel room EARLY by calling 1-800-233-1234.

Make sure you let them know you are with the AFOA Annual Meeting to receive this rate!



Schedule

Gold Sponsorship

AFOA plans to sell this sponsorship level for **\$500 each**.

Meeting Promotion

Your company name and logo will be included on all annual meeting brochures including promotion in the newsletters and flyers distributed as early as this summer and then throughout the fall and winter (follow up mailings). Both will also be featured in the on-site program to be used as the annual meeting guide and agenda.

Signage

Your company name **and logo (please send that as soon as possible)** will also be included on signage thanking sponsors at the meeting entrance and throughout the conference.

Professionally printed signs will list your sponsorship.

Sponsorship Listing on Website

Logo and recognition included on www.afoaonline.org

Silver Sponsorship

AFOA plans to sell this sponsorship level for **\$250 each**.

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Company Sponsorship . . .

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Your Phone: _____ Your Fax: _____

Your E-mail: _____

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We're proud to be a part of the AFOA and its Annual Meeting. We want to show it.

Sign us up.

___ My company wants to be a **Sponsor**.

I will call AFOA immediately.

___ My company wants to be a **Gold Sponsor**.

I will send my logo immediately.

___ My company wants to be a **Silver Sponsor**.

3

Payment

Mail credit card authorization form or check (made payable to AFOA) to the following address:

AFOA • PO Box 11035 • Columbia, SC 29211

or you may fax your sponsorship registration and credit card info to 803-252-7799.

___ Enclosed is my check.

___ Credit Card _____ XDate _____

FAX your registraion to 803-252-7799 to reserve your space today!
Questions?? Call 803-252-7128.